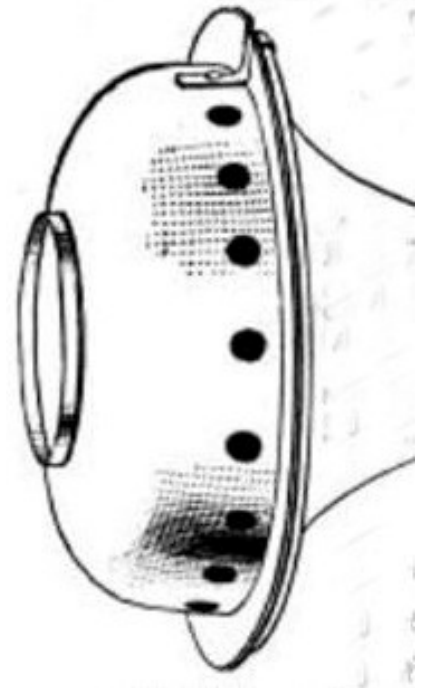


# Hornola Mute

Detroit, MI

- 1893 Willard Bryant opens a music store at 36 Gratiot Ave, Detroit (photos 1 & 2 c.1900).
- 1901 Millard founds Newell, Millard, & Thomas with George Newell (1865-1933) and Newell L. Thomas (1853-1930) in Grand Rapids to make band insts; #29 Canal St (*MTR*).
- 1903 George Newell moves instrument factory to Detroit and forms the Bryant-Newell Co. with Willard Bryant at #218 Woodward Ave., using "Rex" brand name. "A new factory for the manufacture of musical instruments will shortly be built in Detroit." Bryant had purchased a half interest (*Detroit Tribune*, Feb).
- 1904 Bryant is doing well with the band inst. business (*MTR*).
- 1906 Willard Bryant Music House, #218 Woodward, manufacturer of Rex band instruments. Bryant & Newell Thomas receive patent #839,547 for a piston valve spring.
- 1920 Bryant address at #218 Woodward becomes #1420. His partnership with Newell may have ended at this time.
- 1923 Bryant runs ads in *The Music Trades* for his Hornola mute. An article in May says that they have been on the market for four months. The earliest ad is Dec. 1922.
- 1924 The Hornola mute has sold for two years and is very popular. They are sold by Willard Bryant from his store in the basement of #1420 Woodward Ave, Detroit, below the Cable Piano Co store (*Music Trade Review*, January).
- 1924 Willard Bryant Music House moves to #1425 Broadway, 2<sup>nd</sup> Floor; E. E. Herrick manager; manuf., dealer, & imp.



**HORNOLA MUTE**  
for CORNET, TROMBONE, ALTO and HORN

Marvellous New Tone Quality.  
Different from any other Mute.  
Tone similar to French Horn  
and Saxophone.

Will not go out of  
use with the decad-  
ence of jazz, but al-  
ways useful.

Invaluable for home  
and church playing.  
Cost no more than  
other Mutes.

Retail Price  
Cornet .....\$2.00  
Trombone .... 3.00

Liberal Terms to Dealers who  
can be supplied with the  
Hornola Mute by the maker.

**WILLARD BRYANT**  
1420 Woodward Avenue  
Detroit, Mich.

A CORNET OR TROMBONE BELL IS FITTED INSTANTLY ON THE OUTSIDE WITH A HORNOLA MUTE & NOTHING INSIDE BELL.